

The Hungarian Docler went from 2 to 350 people in Luxembourg

The "king" of Streaming

Three new applications on the market

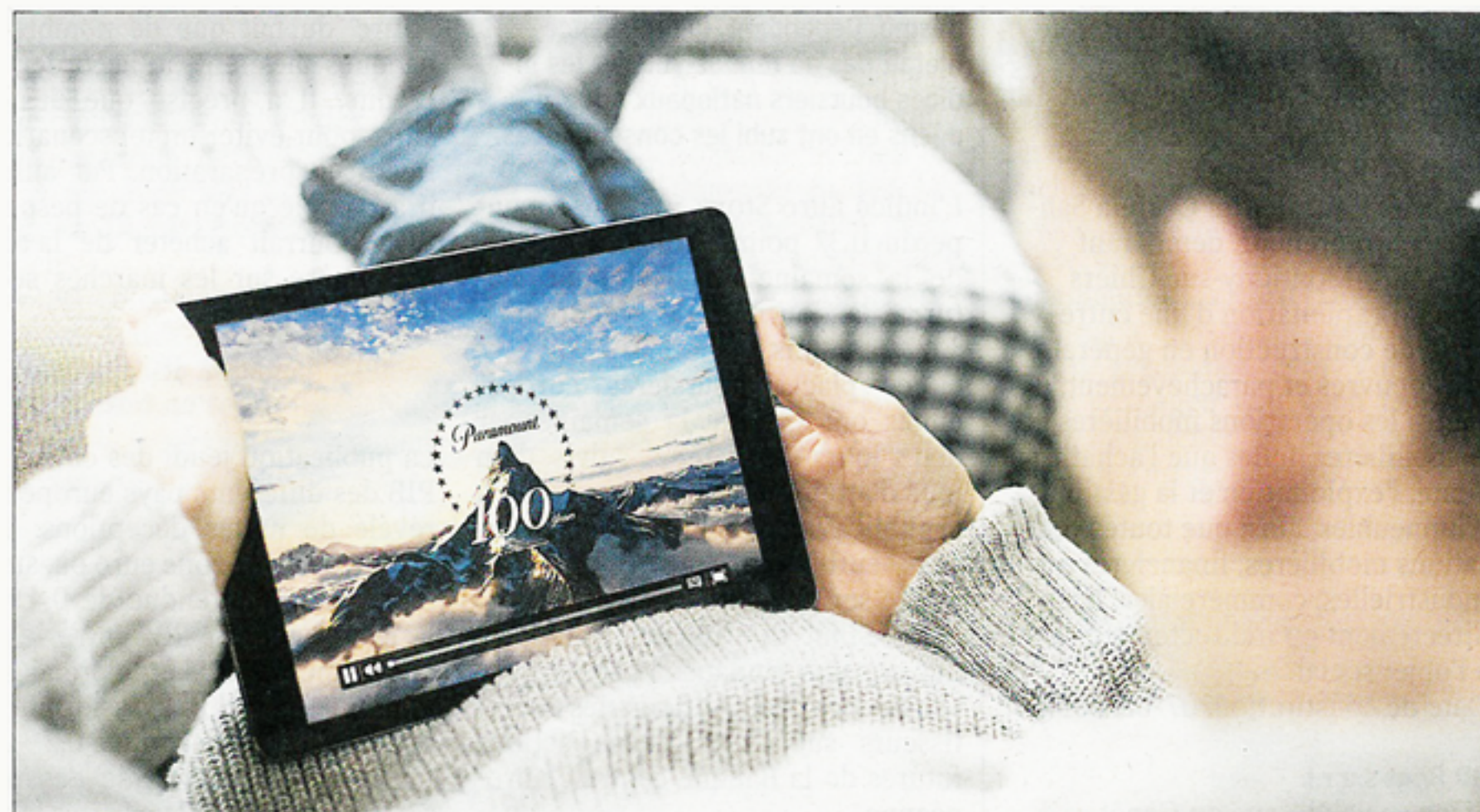
Less than nine months after its settlement, the Hungarian group Docler Holding is currently employing more than a third of its 1000 employees in Luxembourg, in one of his forty companies around four or five axes. Priority of priorities: the streaming of high quality live content.

"Do you honestly think that porn is of interest to me?" Asked like this, the answer to this question is obviously a negative. In his light grey tracksuit and wearing a t-shirt, Laszlo Czero, 33 years old, seems to just have come out of his teenage years. The managing director of Docler Holding extracts himself from the three days gathering that he organises once a month with forty people of his team to allow one another to work better with each other.

"No, Livejasmin was essentially an opportunity for us to test a live video broadcast technology, which has obviously been highly successful. But we want to use it to do something else", he ensures, while drinking an American soft drink without sugar.

"We are a bit like what Google would have been at the start: from two at our arrival in Luxembourg we have reached 350 people, essentially developers, from fifteen to twenty nationalities. European, Belgians, French, Chinese, Nigerians..."

The adventure, started twelve years ago in a garage in Hungary, was going round in circles, when, three years ago, the founders started looking around them to find where they could develop the



activity further. "In Hungary, we had reached the limits of what we could expect. We looked what was happening around us and decided to come to Luxembourg. The entire country is concentrated around business. There is no better place!"

Strongly believing in his technology, the Hungarian pushes ideas in the brainstorming meetings, in order to imagine how he could use it best in the near future. The groups then start working together in a sort of permanent start-up weekend.

At the end of April, Docler Holding launched three new content broadcasting mobile applications.

Always faster

Docler Browser allows to download much faster videos on iPhone or iPad, especially in HD.

After six months, the website has reached more than 50.000 visits per day and has allowed 100.000 downloads.

"Our goal is to integrate the AirPlay to the Apple TV, Google TV and all TVs of this kind", specifies Tamás Forray, Head of Mobile and TV developments.

Docler Remote, available in all application stores is a free gesture controller application for TVs and soon video game consoles. The technology will soon be open to developers willing to integrate it in the development of their video games.

Oranum is the "spiritual" application adapted from the website of the same name.

The group works on a project with the Google Glass, a new application that will be launched shortly and will allow to make videos from the smartphone and send them to the web.

He checks his mobile phone. He shows his small jewel of technology, which truly improves the visioning of the videos, restores their screen presence and quality. He stands up. And goes back to his group to imagine the future.