



OPEN SESAMM



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Sesamm's CEO, Sylvain Forté, centre, holding the €50,000 prize cheque

(Photo: Docler Holding)

Sesamm (<http://www.sesamm.com/>), a fintech firm that searches social media for investment trends, has won the second “Pitch your startup (<http://www.pitchyourstartup.eu/>)” contest.

The event was organised on 10 May by **Docler Holding (<https://www.doclerholding.com/en/main/>)**, a big

Luxembourg digital media outfit, and **Luxinnovation** (<http://en.luxinnovation.lu/Accueil>), an industry promotion agency. Seventeen tech startups each had precisely three minutes and three seconds to pitch, followed by a two-minute judges Q&A. According to organisers, the jury selected Sesamm because it “was most disruptive and innovative”.

Nomoko (<http://www.nomoko.camera/>), which is developing a compact high-resolution 3D camera, came in second, and **LuxAI** (<https://www.linkedin.com/company/luxai>), a University of Luxembourg spinoff, developing “socially assistive robots”, placed third.

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